



MAKING OREGON  
VITAL FOR ELDERS

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## “Tales of Transformation” Moving Your Organization Down the Culture Change Path

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November 18, 2009 1:00 - 5:00 p.m.  
Smullin Health Education Center, 2825 E. Barnett Road, Medford, OR

**“Where do we stand and where do we go from here?”**

That question is an essential one for all aging services providers who seek to change the culture of their organizations from one that is institutional to one that is person-centered and person-directed.

The culture change movement in Oregon is gaining steam as nursing homes, assisted living and residential care facilities, and other aging services providers seek to create environments where elders experience joy, meaning and purpose in their daily lives.

Whether your organization is just beginning its culture change journey or is well on its way, we invite you and your staff to join with other culture change

champions from across Oregon to examine that essential question: Where do you fall in the culture change continuum, and what steps do you need to take to make progress in your journey?

Participants in this program will view and discuss the DVD “Tales of Transformation: Four Stages Tell the Story,” a culture change training video that describes the stages of culture change transformation and offers images and stories to help organizations move from an institutional environment to one that offers all that home provides. You’ll examine how culture change impacts decision-making, staff roles, physical environment, organizational design and leadership, and identify areas in your organization where further work can be done.

### **Objectives**

- Clarify where you are in the culture change process
- Identify steps your organization needs to take to continue on the culture change path
- Meet and network with others who are at your “stage” in the journey (as well as those who are behind or ahead of you!)
- Acquire tools you can take home to help you in your work

### **Attend the November 18 M.O.V.E. Program in Medford: “Tales of Transformation”**

Name(s): \_\_\_\_\_

Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Fees:  Individual \$20  Organization/Community Fee: \$75 (up to 5 attendees per organization) Scholarships are available.

Visa  MasterCard  American Express Check: # \_\_\_\_\_

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_ Billing zip code \_\_\_\_\_

*Cancellations must be received no later than 5 working days prior to the event to be refunded.*

*No refunds are possible after that date, but you are welcome to send someone in your place.*

Enclose check (payable to M.O.V.E.) or credit card information with registration form and mail or fax to:

**M.O.V.E., 13500 SW Pacific Hwy, PMB 511, Tigard, OR 97223 or fax (503) 624-0870**

**For questions about registration or more information call: (503) 684-3788**